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Macmillan Publishing Solutions Opens Two New State of the Art Facilities in Chennai and Delhi

BANGALORE— Macmillan Publishing Solutions (MPS) inaugurated a new state-of-the-art facility in Chennai a couple of weeks back. The new unit brings together MPS's previously dispersed typesetting, editorial and digital conversion services in Chennai into a single location. The inauguration of the Chennai unit follows the establishment of a large new facility in Noida SEZ in February 2009. MPS will concentrate its high-end educational book prepress work at the Noida facility and focus on less complex production services in its Chennai unit.

Mr Rajiv K Seth, MD and CEO, in announcing the opening of these two new facilities, commented: "This marks another important step forward in consolidating our position as market leader from both the client and the employee perspective. Our strategic plans actively factor the skill-set demographics of the country allowing us to optimize efficiency by consolidating similar activities in single locations and thus realize our strategic vision of providing truly end-to-end services at extremely competitive rates."



Another element of MPS' strategy, in addition to leveraging on economies of scale, has been the aggressive



pursuit of growth through an enhanced service portfolio. The company has developed truly comprehensive solutions for its traditional STM publishers, its large education clients and its new magazine and catalogue customers. It is this ability to offer complete solution packages as well as to anticipate industry developments and thus meet emerging market demands that sets it apart from other content-processing companies. The company continually works to augment its service portfolio with additions such as high-end creative design, art origination, content development, content hosting, subscription management and fulfillment.

About Macmillan Publishing Solutions (MPS)

Macmillan Publishing Solutions (MPS) provides a variety of content transformation, content development, creative design and software services to international publishers, media companies and large enterprises. With a global presence and over 30 years of offshore experience, MPS has earned a strong reputation as a leader in the industry. Our experience, domain knowledge, technological expertise and traditional best practices uniquely position us to address the rapidly changing needs of the digital convergence revolution.

For more information, please go to www.adi-mps.com

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