MPS

PRESS RELEASE

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# Macmillan India Limited (MIL) Renamed as MPS Limited

**BANGALORE —** In the last quarter of 2008, Macmillan India Ltd (MIL) had formally completed a corporate restructuring and demerger exercise in which the Indian publishing business and the international services business became separate legal entities. The Indian business was renamed as Macmillan Publishers India Ltd. The international services business and its various subsidiaries, having a closer business association with its brand name Macmillan Publishing Solutions (MPS), operated as Macmillan India Ltd. for all statutory purposes.

In order to round off the last set of curves of our brand consolidation initiatives, the Board of Directors has sought and obtained the clearance of shareholders to rename Macmillan India Ltd as MPS Limited.

With this change, we have also adopted a new logo (see above) that mirrors the name of the organization and the brand.

As a result of this change, the new corporate structure of MPS is as follows:

> **MPS Limited**, or MPS, represents the holding company which encompasses all our activities and operations in India, North America, and Europe.
>
> **MPS Europe** is a branch office of MPS in Europe and is focused on sales and business development in the European region.
>
> **MPS North America** is a branch office of MPS in North America and is focused on sales and business development for MPS and MPS Content Services.
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> **MPS Content Services** (formerly ICC Macmillan) is a 100% subsidiary of MPS and is focused on providing onshore content services in the United States.

These changes have no impact on the way the organization is currently functioning. Our full capability and commitment to deliver high-quality services to our clients worldwide remain intact. Please note: A separate announcement will be forthcoming shortly requesting a change in address for remittances.

For any queries, clarifications, or additional information, please reach out to relevant contacts in your region. Contact information is provided below.

**About MPS Limited**

MPS has been in the business of providing a variety of publishing services to international publishing and media companies for over 30 years and has earned a strong reputation as a leader in the industry. Our years of experience, domain knowledge, technological expertise, and traditional best practices uniquely position us to offer an array of services across the entire author-to-reader chain of activities.


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